

MARIA CALAKOS



(917) 478-3345



mariacalacos@gmail.com



www.mariacalacos.com

www.linkedin.com/in/maria-calacos/

Results-driven Graphic Designer with 10+ years of experience, combining a strong background in graphic design, art history, and marketing. Proven ability to manage a variety of projects from concept to completion, while fostering positive client relationships. Proficient in Microsoft Office, Adobe Creative Cloud, and Digital Illustration, with a keen eye for design and sense of creative problem-solving.

PROFESSIONAL EXPERIENCE

Showroom and Senior Project Manager | Carini Carpets | New York, NY

April 2018 - Present

- Designed visually engaging promotional materials, including print advertisements, email promotions (via Mailchimp), and digital content for social media marketing campaigns
- Collaborated closely with clients to create custom design solutions that aligned with their aesthetic vision and project specifications
- Managed the production of design assets and coordinated with cross-functional teams (production, installation, etc.) to ensure timely delivery of projects
- Organized and maintained both digital and physical filing systems to streamline workflows

Freelance Designer | Self-Employed | New York, NY

2016 - Present

- Designed branding assets, including logos, brand identities, wedding invitations, event programs and collateral material for a variety of clients, helping to establish and enhance brand presence
- Worked independently to create visually compelling designs that adhered to client needs and preferences, ensuring a high level of satisfaction
- Developed a diverse portfolio of projects, showcasing skills in typography, layout, and digital design for both print and web formats
- Collaborated with emerging brands to create cohesive and impactful visual identities

Administrative Assistant | Arniotes Calakos, PLLC | Brooklyn, NY

December 2017 - April 2018

- Designed a fresh brand identity for the firm, including business cards, letterhead, and promotional materials, improving overall brand recognition
- Managed daily administrative tasks and scheduling for the principal attorney, ensuring smooth operations for all client and court-related matters
- Coordinated with clients and visitors, delivering excellent customer service in a fast-paced environment
- Assisted with clerical duties, including filing, document scanning, and handling correspondence

Graphic Designer | ShirtStop, LLC | Brooklyn, NY

June 2017 - December 2017

- Created web banners, print advertisements, and promotional graphics for seasonal campaigns, contributing to increased brand visibility and sales
- Captured product images, edited photos, and prepared them for online and print marketing
- Individually responsible for ensuring visual consistency across platforms and materials
- Maintained the company's website by updating product listings, ensuring an engaging and user-friendly online experience

CERTIFICATIONS

Foundations of User Experience (UX) Design | Coursera | Completed January 2025

- Mastered key UX design concepts, principles, and practices, including user research, wireframing, and prototyping.

EDUCATION

Bachelor of Fine Arts in Graphic Design | Adelphi University | Garden City, NY

September 2014 - May 2017

- Minors: Art History, Marketing
- Graduated Summa Cum Laude with a GPA of 3.96
- Member of Tau Sigma and Kappa Pi Honor Societies
- A. Conger Goodyear Award Winner (May 2017)
- Winner, Thirteenth Annual Undergraduate Research Conference (April 2016)

MARIA CALAKOS



(917) 478-3345

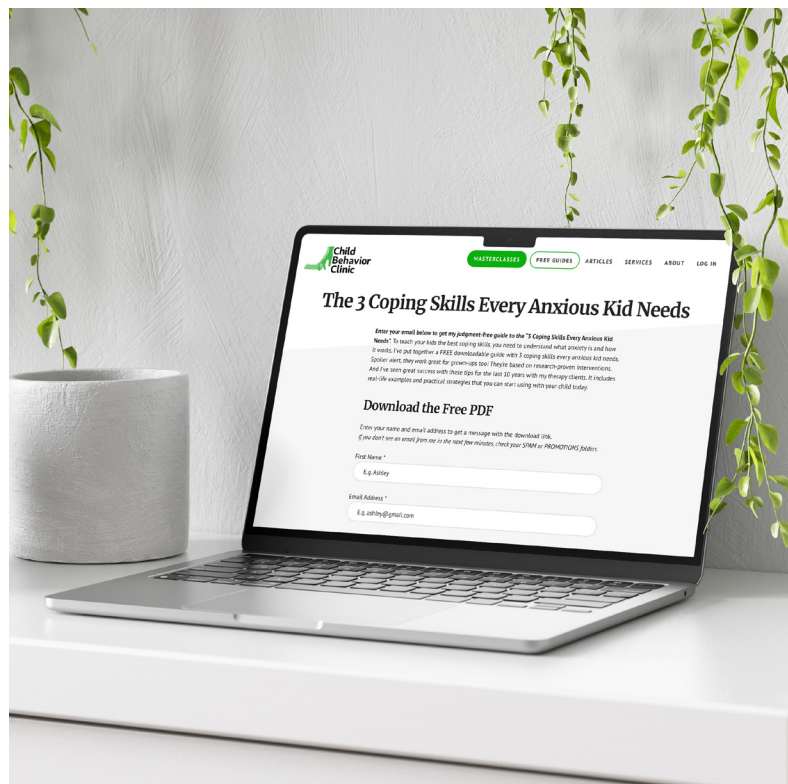


mariacalacos@gmail.com



www.mariacalacos.com

www.linkedin.com/in/maria-calacos/



[Click here to see more examples of my design work](#)